

CSR Activities through Business

Initiatives through Business



Service and Support for People with Disabilities Volunteer Cosponsor of Motorcycle Sidecar Parade “Feel the Wind”

The NCXX Group’s underlying desire as a manufacturer is to find ways to help people with disabilities or elderly people achieve things that they want to do but cannot, and to take on various individual wishes and realize them. Through our activities with various people in and outside the Company, we encounter many ways of thinking, widen our field of view, and create new values and ideas. We believe this helps to invigorate our organization.

Based on this stance, we are engaged in the volunteer activities introduced below and also volunteer to support events held at nursing care facilities and the lives of elderly residents in depopulated villages.

In addition, we are also working to serve communities through our businesses and to develop products that contribute to society.



Riding tandem

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Support for Sports (Support for Motor Sports)

In order to support the development of motor sports and increase its industry recognition, the NCXX Group is conducting activities to put telematic solutions developed through OBD II to good use in professional motorcycle racing. OBD II can acquire and manage vehicle data in real time.

The NCXX Group has participated in the Suzuka 8 Hours Endurance Race since 2014. At these races, the NCXX Group upgrades and supplies data loggers with telecommunications functions for motorcycles every year. The latest version of the data logger is equipped with features such as GNSS (Global Navigation Satellite System), acceleration sensors, gyro sensors, and telecommunications functions. These features have made possible real-time acquisition of data measurements in deciseconds and lap times in milliseconds. By breaking down this data, the strength of acceleration and deceleration, rake and other racing data can be analyzed.

NCXX RACING has consecutively achieved high performance rankings, finishing in 1st place in the STT class in 2018 and 2nd place in the same class in 2019. The NCXX Group aims to expand the technologies it has developed through these activities beyond motorcycle applications to various other applications, such as motion control and surveillance for automobiles and robots.

Going forward, the NCXX Group will continue to develop IoT products for motorcycles and conduct product development in other fields that apply those technologies.



Support for Culture

(e.g., Mechanisms for Streamlining Sales in the Fashion Industry, Proposals for Wearable Devices and Matching Apparel with Consumer Needs)

In 2017, FACETASM became a subsidiary of the NCXX Group. The FACETASM fashion brand was launched in 2007 by Mr. Hiromichi Ochiai, the first Japanese fashion designer to be selected as a finalist for the LVMH Prize for Young Fashion Designers. FACETASM is actively undertaking expansion initiatives overseas, most notably through the unveiling of a collection in Paris.

The NCXX Group seeks to form partnerships on developing and popularizing IoT-related services for the fashion industry. The Group envisions a wide range of initiatives, such as converting sales data and online information into a repository of big data and combining this big data with AI to recommend items according to consumer preferences, and applying it to product development. The Group also envisions embedding highly conductive textiles and sensors into apparel to make it possible to operate wearable devices.

