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Introducing Our Businesses

Brand Retail Platform Business

TITICACA, Co. Ltd.

Retail and Wholesale Sales of Clothing and Accessories

TITICACA deals directly with producers in countries around the world, such as Central and South America, with integrated in-house operations spanning planning, manufacturing, and sales of original ethnic apparel and accessories. The company creates original products with a handcrafted style designed to match market demand. TITICACA also strives to "bridge the world's happiness" by undertaking various activities. For example, the company supports the transfer of traditional technologies and improving the skills of young people by allocating 5% of sales from the HAPPY TRADE COLLECTION, designed to protect the welfare of producers and connect cultures. TITICACA also promotes Fair Trade, which aims to improve the standard of living for producers and workers in developing countries and help them to be autonomous through the purchase of their materials and products at fair prices.

HAPPY TRADE COLLECTION



Promoting cultures of the world

HAPPY

Support fellow human beings throughout the world through shopping



Products that make use of traditional technologies

HAPPY

Continue and support traditional technologies

Return 5% of sales of the HAPPY TRADE COLLECTION



Producer

What Is Fair Trade?

Fair Trade is a system of trade that aims to improve the standard of living for producers and workers in developing countries through the purchase of their materials and products at fair prices. Producing products that are designated as "Fair Trade" and allowing customers to purchase them leads to mutual prosperity for supplier countries.

The International Fairtrade Certification Mark



The International Fairtrade Certification Mark assures customers that International Fairtrade Standards set out by Fairtrade Labelling Organizations International are met at every stage in the value chain of a product, from production of its raw materials through to import and export, processing, manufacturing, and completion as a Fairtrade-certified product.

Cotton producer Stable living through fair prices for cotton Cloth producer Weaves Fairtrade cotton into cloth Sewn products manufacturer Sews the resulting cloth into products

Customer

Enjoyment of products leads to improvement of conditions for producers in developing countries!



TITICACA

Forms closer relationships between customers and producers through products