

Sustainability

Corporate Data



Provide new value to people based on telecommunications Philosophy: technology, thereby contributing to the development of a more efficient and comfortable society

Management Vision:

The Company will create new value and contribute to society by integrating the Group's accumulated original technologies and knowledge, as well as its outstanding human resources

Connecting, Creating, and Growing:

NCXX Group Inc.	https://ncxxgroup.co.jp/en
• NCXX Inc.	https://www.ncxx.co.jp/ **
e frontier, Inc.	http://www.e-frontier.com/ **
Care Dynamics Limited	http://www.care-dynamics.jp/ **
e-tabinet.com	https://www.e-tabinet.com/ **
Web Travel Co., Ltd.	https://www.webtravel.jp/ **
Gloria Tours Inc.	https://www.gloria-tours.jp/ **
TITICACA, Co. Ltd.	http://www.titicaca.jp/english/

* NCXX Solutions Inc. and CAICA Inc. are alliance partners.

** Japanese only



INTEGRATED REPORT 2020

Strategy

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Overall Image of the NCXX Group

Process Outsourcing Business

We conduct integrated *monozukuri* (manufacturing) activities ranging from planning and development to sales and maintenance, primarily in the consumer and IoT/M2M sectors within the mobile telecommunications market. We flexibly support needs in areas such as the provision of services for each process, prototype production, and mass production in small lots. In parallel, we are working to differentiate the NCXX Group from competing manufacturers by ensuring the highest level of quality.

IoT/M2M Business

We propose IoT/M2M solutions that enable comprehensive data communication between various devices without any human intervention by equipping each of these devices with a wireless communication function. These solutions help our customers to achieve greater operational efficiency in a variety of fields, such as management of driving conditions through integration with fleet management systems, inventory management and monitoring of malfunctions and other issues, and security measures.

Telematics Business

We propose various fleet management solutions using OBD II (On-board diagnostics II), which can acquire and manage vehicle data in real time. The collection and analysis of fleet data, such as driving speed, fuel economy, and location (GPS), allow us to deploy fleet optimization services tailored to customers' requests.

Internet Travel

For customers who wish to take a oneof-a-kind trip, not being satisfied with regular travel tours and wanting to make trips that do not appear in guidebooks, our travel consultants, known as travel concierges, propose individually customized trips.

Brand Retail Platform Business

The brand retail platform business handles brand licenses (trademark rights) and retail businesses that sell miscellaneous goods and apparel. This business provides a service that can recommend items tailored to consumers' tastes as well as being used in product development by converting information such as sales and web data into big data, and combining it with AI.

Total Nursing Care Business Support Services

We will solve various problems faced by nursing care providers, including through the provision of Care Online, a business support system for nursing care providers, and the proposal, development and sales of nursing care robots and nursing care ICT systems.

Robot Business

We aim to provide new value in a variety of fields, including nursing care, by combining robot and communication technologies and creating a new kind of robot, in the broad sense of the word, that is connected to a network, rather than the narrow sense of "robot" meaning an independent device (equipment) operated autonomously.

Agricultural ICT Business

We sell safe, secure and delicious healthy vegetables grown through digitally managed soil chemistry and provide cultivation technologies for producers. We aim to develop a system that determines the sugar content of crops in a contact-free manner. We also seek to develop robots that can identify harvest-ready crops, and ultimately perform automated harvesting of the crops.