

# CSR Activities through Business

## Initiatives through Business



### Service and Supports for People with Disabilities Volunteer Cosponsor of Motorcycle Sidecar Parade “Feel the Wind”

The NCXX Group’s underlying desire as a manufacturer is to find ways to help people with disabilities or elderly people achieve things that they want to do but cannot, and to take on various individual wishes and realize them. Through our activities with various people in and outside the Company, we encounter many ways of thinking, widen our field of view, and create new values and ideas. We believe this helps to invigorate our organization.

Based on this stance, we are engaged in the volunteer activities introduced below and also volunteer to support events held at nursing care facilities and the lives of elderly residents in depopulated villages.

In addition, we are also working to serve communities through our businesses and to develop products that contribute to society.



Riding tandem

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#### Support for Sports (Support for Motor Sports)

To support the development of motor sports and increase its industry recognition, the NCXX Group co-sponsored MV AGUSTA Reparto Corse, the motorcycle racing team of Italian motorcycle manufacturer MV Augusta, as a spot sponsor for races held at Circuito de Jerez in Spain on October 22, 2017 and the Losail International Circuit in Qatar on November 4, 2017.

The NCXX Group has so far focused on product development in the IoT field, particularly automotive products. The Group has an extensive track record of developing and delivering many different products, including the GX4x0NC OBD II-type automotive telematics data collecting unit. The NCXX Group has participated in the Suzuka 8 Hours Endurance Race since 2014 in order to develop motorcycle products. At these races, we conduct tests of prototypes and collect and analyze data. We aim to apply the technologies we have developed through these races to a variety of uses beyond motorcycle applications, including automotive applications, as well as capabilities for robots such as motion control and surveillance.

Looking ahead, we aim to continue developing IoT products for motorcycles and applying technologies for those products to product development in other fields.



#### Support for Culture

#### (e.g., Mechanisms for Streamlining Sales in the Fashion Industry, Proposals for Wearable Devices and Matching Apparel with Consumer Needs)

In 2017, FACETASM became a subsidiary of the NCXX Group. The FACETASM fashion brand was launched in 2007 by Mr. Hiromichi Ochiai, the first Japanese fashion designer to be selected as a finalist for the LVMH Prize for Young Fashion Designers. FACETASM is actively undertaking expansion initiatives overseas, most notably through the unveiling of a collection in Paris.

The NCXX Group seeks to form partnerships on developing and popularizing IoT-related services for the fashion industry. The Group envisions a wide range of initiatives, such as converting sales data and online information into a repository of big data and combining this big data with AI to recommend items according to consumer preferences, and applying it to product development. The Group also envisions embedding highly conductive textiles and sensors into apparel to make it possible to operate wearable devices.

